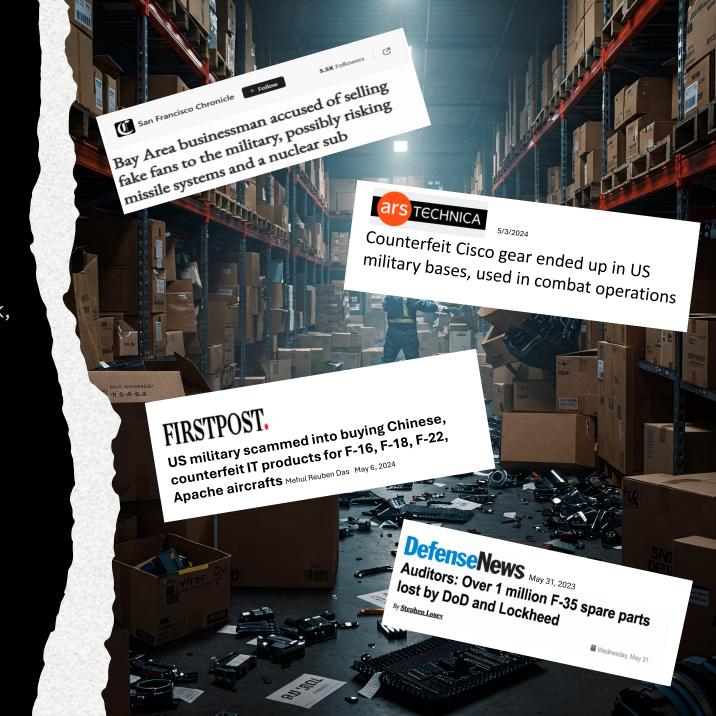


#### **PROBLEM**

## Inventory mismanagement, fraudulent items, and human error impact operations every year.

Current solutions (bar codes, QRs, tags, paperwork, etc.) are unreliable. In many cases they don't even serialize or trace at the individual item level.

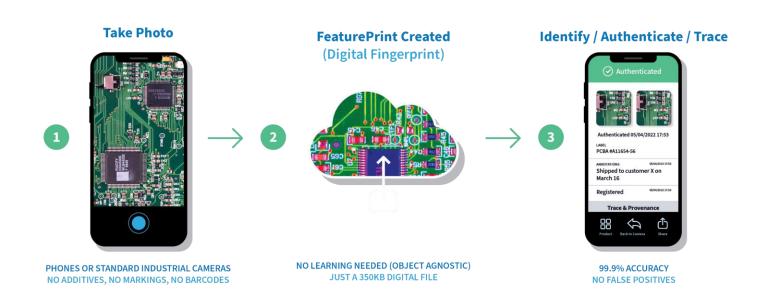
- Require marking and manipulating items and products; and specialized equipment.
- Can be erased, lost, damaged, moved from part to part, and counterfeited themselves.
- Counterfeiting and gray market is a \$3 trillion global problem.



#### - SOLUTION

## FeaturePrint®: The Foundation of Trust for Physical Items

- FeaturePrint provides a unique, immutable digital fingerprint for every physical item.
- It uses off-the-shelf cameras or mobile phones and doesn't require adding anything to the product.
- This technology enables full serialization, traceability and authentication with just a picture.



"FeaturePrint offers groundbreaking capabilities that dramatically improve inventory management and readiness reporting, from the small unit level to the Army Enterprise and beyond. This technology is an invaluable application for advancing operational efficiency and effectiveness."

James A. Hayes, Colonel (Ret), former Director of Current Operations and the Stryker Warfighters' Forum, I Corps, U.S. Army.





## Simplicity is Profound. Impact is Significant.

- Slash administrative burdens and eliminate repetitive data entry.
- Instantly and undeniably identify and validate every single part.
- Drastically simplify inventory management, freeing up servicemembers from administrative drag.
- Eradicate costly installation misidentification errors.
- Accelerate replenishment and boost readiness across the board.
- Proactively prevent issues and seamlessly share critical data across all DoD branches—Active, Guard, and Reserve.
- Combat counterfeits and errors in the global supply chain, saving the DoD hundreds of millions of dollars annually.

### FULL 10-MINUTE MIXED DEMONSTRATION

**METAL PARTS** 

**REAM OF PAPER** 



AUTOMATED INDUSTRIAL LINE

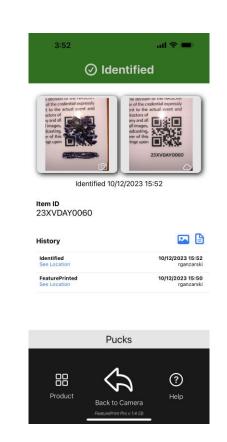
**CAR BRAKE PADS** 

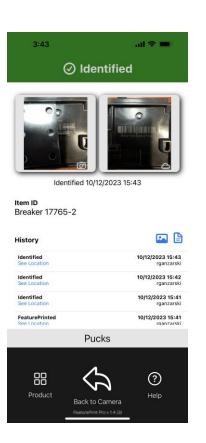
**PHARMA** 



FeaturePrint: Redefining Serialization and Authentication - Beyond Current Limitations



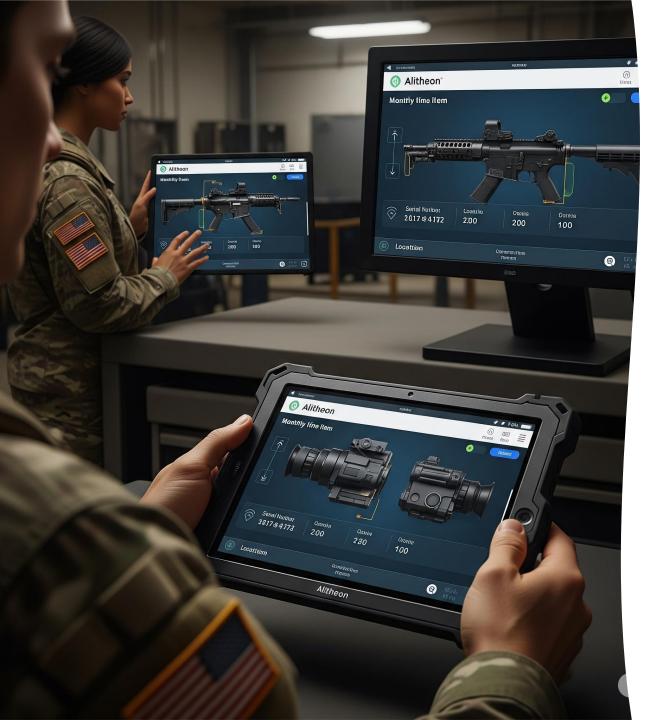






#### **Better Than Any Alternatives**

- Identifies after physical damage
- Identifies after erasing / hiding "traditional" identifiers such as QR / bar codes and serial numbers



"The time saving and peace of mind provided to commanders at all echelons will be well worth fielding Alitheon's tech."

1LT, Quartermaster, Maintenance Control Officer
B Co, 2D BSB, 2-2 SBCT, JBLM

#### **Recent Recognitions**









- Oct 2023: Selected as one of TIME Magazine's 2023 Best Inventions.
- Jun 2023: Named Best Optical Al Solution in 2023 Artificial Intelligence Breakthrough awards.
- **Feb 2023**: Named by the **London Bullion Market Association** (LBMA), the independent standards authority for the global precious metals industry, as one of only five companies globally (and the only US-based company) to support the Gold Bar Integrity initiative.
- **Dec 2022**: Awarded the 2022 **Pharma Innovation Awards** for help solving pharma's current woes and pushing the boundaries on what is possible within pharma manufacturing.

# Securing Innovation: Our Robust Portfolio of Intellectual Property

- In-House Innovation:
  - FeaturePrint developed entirely by Alitheon in the US.
- Extensive Protection:
  - Over 55 issued patents with additional pending.
- Sample Areas of Coverage:
  - Document Fingerprinting: (Patent #8774455)
  - Digital Fingerprinting:
    - Object Authentication & Anti-counterfeiting (Patent #9443298)
    - Track & Trace (Patent #9582714)
  - Advanced Authentication: (Patent #10915749)
  - Inventory Management/Identification: (Patent #9646206)
  - Change-Resilient Authentication: (Patent #11100517)
- Strategic Value:
  - Robust IP portfolio that protects technology and secures a competitive edge.
- For More Details: Visit <u>ppubs.uspto.gov</u> for the complete portfolio.





# & ALITHEON

TRANSPARENCY, TRACEABILITY, TRUST

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